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South Surrey Floral Designer Honored by Distinguished International Group

BALTIMORE (July 2014) – Judy Barrett, owner of Ocean Park Flowers in South Surrey, has now been officially recognized by the American Institute of Floral Designers (AIFD) as a recipient of its coveted Certified Floral Designer (CFD) designation. Judy was granted this designation after successfully completing the Professional Floral Design Evaluation (PFDE) that took place immediately prior to AIFD’s National Symposium in Chicago. The AIFD Symposium is the world’s leading floral design education event.

Dedicated to the advancement of floral design art and techniques, AIFD created its CFD program, in part, to provide a tool for consumers to easily identify exceptional floral designers. The coveted CFD recognition is awarded only after a floral designer has demonstrated a masterful understanding of the concepts of design and by then subjecting their design work to a vigorous peer evaluation conducted by an international panel of floral design experts.

“The CFD professional designation salutes a floral designer for her artistry and provides consumers with a tool to use for selecting a professional who consistently delivers exceptional work,” said Jackie Lacey AIFD, CFD, PFCI, chairman of AIFD’s Membership Committee. “Judy Barrett is now officially recognized as such a floral designer.”

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About the American Institute of Floral Designers (AIFD)

The mission of the American Institute of Floral Designers (AIFD) is to advance the art of professional floral design through education, service and leadership, and to recognize the achievement of excellence in this art form. Established in 1965 AIFD is, today, the floral industry’s leading non-profit organization dedicated to establishing, maintaining and recognizing the highest standard of professional floral design. AIFD and its accredited members are in the forefront of the industry in presenting educational design programs and in preparing floral designs for prestigious events worldwide. Find more information at aifd.org.